

Parlé Agro

PRIVACY POLICY

Introduction

Your privacy is important to us. We believe it is important for you to know how we treat the information we receive from you, on the Internet. This privacy statement explains what personal data we, Parle Agro Pvt Ltd (“Parle Agro”, “PAPL” or “we”), collect from you, through our interactions with you on this website, and how we use that data.

This privacy policy/statement applies to the main www.parleagro.com, as well as in the Parle Agro’s dot com sub-domain (sometimes called “microsites”). Please note that this website may include links to websites of third parties whose privacy practices differ from those of Parle Agro Pvt Ltd. If you provide personal data to any of those websites your data is governed by their privacy statements.

Scope and Usage of Data

Personal information you give to us

Parle Agro Pvt Ltd collects data to operate this website. You provide some of this data directly, such as when you submit Investor Subscription form, Internship Application form, Research Application form, Contact us form, download gated assets form and microsite form. Typically, the contact information we collect is used by us to respond to your enquiry, or allow you to access specific account information. We may execute other activities such as marketing campaign, promotional communications for which consent is taken appropriately or another appropriate lawful basis for the processing is identified.

In general, you can visit Parle Agro Pvt Ltd on the World Wide Web without telling us who you are. Our web servers or affiliates who provide analytics and performance enhancement services collect IP address, operating system details, browsing details, device details and language settings. This information is aggregated to measure the number of visits, average time spent on the site, pages viewed and similar information. Parle Agro Pvt Ltd uses this information to measure the site usage, improve content and to ensure safety and security as well enhance performance of the website.

You can make choices about our collection and use of your data. For example, you may want to access, edit or remove the personal information in your Parle Agro Pvt Ltd website or microsite account, change your password, or close your account. When you are asked to provide personal data, you may decline. The data we collect depends on the context of your interactions with Parle Agro Pvt Ltd, and the choices you make, including your privacy settings.

The data we collect can include the following:

Name and contact data: we collect first and last name, email address, IP address, location and navigation data, postal address, country, employer, phone number and other similar contact data.

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Purpose of Data Uses

Parle Agro Pvt Ltd uses the data we collect for 2 main purposes, described in more detail below: to operate our business and this website; and to send communications, including promotional communications.

- **Security and Safety:** We use data to protect the security and safety of our website.
- **Communications:** We use data we collect to communicate with you and personalize our communications with you. Additionally, you can sign up for email subscriptions and choose whether you wish to receive promotional communications from Parle Agro Pvt Ltd by email, SMS, post and telephone or other means of communication. For information about managing your contact data, email subscriptions and promotional communications, please submit a request to us using our contact form.

Sharing of data

We share personal data among Parle Agro Pvt Ltd-controlled affiliates and subsidiaries. We also share personal data with vendors or agents working on our behalf for the purposes described in this statement. For example, companies we've hired to assist in protecting and securing our systems and services may need access to personal data to provide those functions.

We usually do not share other personal data collected from the websites with other third parties. However, this may happen if:

1. You request or authorize us to do so;
2. We need to comply with applicable law or respond to valid legal process
3. We need to operate and also maintain the security of this website, including to prevent or stop an attack on our computer systems or networks.

Cookies

Parle Agro Pvt Ltd uses cookies (small text files placed on your device) and similar technologies to provide our websites and to help collect data. The text in a cookie often consists of a string of numbers and letters that uniquely identifies your computer, but it can contain other information as well.

Our Use of Cookies and Similar Technologies – Parle Agro Pvt Ltd uses cookies and similar technologies for several purposes, which may include:

- **Storing your Preferences and Settings** – Settings that enable our website to operate correctly or that maintain your preferences over time may be stored on your device.
- **Sign-in and Authentication** – When you sign into our website using your credentials, we store a unique ID number, and the time you signed in, in an encrypted cookie on your device. This cookie allows you to move from page to page within the site without having to sign in again on each page. You can also save your sign-in information so you do not have to sign in each time you return to the site.
- **Security** – We use cookies to detect fraud and abuse of our websites and services.
- **Social Media** – Some of our websites include social media cookies, including those that enable users who are logged in to the social media service to share content via that service.
- **Analytics** – In order to provide our website efficiently, we use cookies and other identifiers to gather usage and performance data. For example, we use cookies to count the number of unique visitors to a web page or service and to develop other statistics about the operations of our website. This includes cookies from Parle Agro Pvt Ltd and from third-party analytics providers.
- **Performance** – Parle Agro Pvt Ltd uses cookies for load balancing to ensure that websites remain up and running.

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In addition to the cookies Parle Agro Pvt Ltd sets when you visit our websites, third parties may also set cookies when you visit Parle Agro Pvt Ltd sites. In some cases, that is because we have hired the third party to provide services on our behalf, such as site analytics. If you want to know more about these services use cookies and personal data, please refer to the privacy notices directly on each third party's website.

How to Control Cookies

Most web browsers automatically accept cookies but provide controls that allow you to block or delete them. For example, certain browser allow to block or delete cookies by clicking Settings > Privacy > Cookies. To find information about specific browsers, please visit the browser developer's website.

Your Communications Preferences

If you receive promotional email from us and would like to opt out, you can do so by following the directions in those emails. You can also opt out of email subscriptions and choose whether to share your contact information with Parle Agro Pvt Ltd.

Security of Personal Data

Parle Agro Pvt Ltd is committed to protecting the security of your personal data. We use a variety of security technologies and procedures to help protect your personal data from unauthorized access, use or disclosure.

Where We Store and Process Personal Data

Personal data collected by Parle Agro Pvt Ltd may be stored and processed in your region, in India, and in any other country where Parle Agro Pvt Ltd or its affiliates, subsidiaries or service providers operate facilities. The storage location(s) are chosen in order to operate efficiently, to improve performance and to create redundancies in order to protect the data in the event of an outage or other problem. We take steps to ensure that the data we collect under this privacy statement is processed according to the provisions of this statement and the requirements of applicable law wherever the data is located.

Our Retention of Personal Data

Parle Agro Pvt Ltd retains personal data for as long as necessary to provide the access to and use of the website, or for other essential purposes such as complying with our legal obligations, resolving disputes and enforcing our agreements. Because these needs can vary for different data types and purposes, actual retention periods can vary significantly.

Changes to This Privacy Statement

Parle Agro Pvt Ltd reserves the right to change this privacy statement as it may deem necessary from time to time or as may be required by law. Any changes will be immediately posted on the Website and you are deemed to have accepted the terms of the privacy statement on your first use of the Website following the alterations. We encourage you to periodically review this privacy statement to learn how Parle Agro Pvt Ltd is protecting your information.

How to Contact Us

If you have a privacy concern, complaint or a question regarding this privacy statement, please write to us on info@parleagro.com